KATE RAYNES-GOLDIE (BA(hons), PhD)
Award Winning Innovation + Distruptive Technology Specialist

THE FUTURE OF WORK

Work is changing. Is your business ready to thrive?

• Social media and the internet changed the way we work. This is about to happen all over again, but in an even more profound way. This time there is not just one, but many new technologies at play, including blockchain, Artificial Intelligence (AI) and Virtual and Augmented Reality (AR/VR).

• Research is now showing that diverse workforces perform better and are more innovative, though many organisations haven’t even scratched the surface of actually making this happen.

• By 2020, 40% of the US workforce will be freelancers, contractors or temporary employees.

This 60 minute keynote is designed to open your eyes to the fast approaching digital world that new generations of employees will come to expect, and thrive in.

This is the first step to future proofing your business. It’s a kind of reality check that allows your team to explore the current state of play. Find out what you didn’t even know about the upcoming digital transformation in relation to your business activity.

Get hands on!

The best way to learn about the future is to try it. Hands on VR demos and workshops for small teams are also available as an add-on.

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We will uncover

• The skills required to thrive in the future of work.

• Why improving innovation through diversity is crucial.

• How leveraging co-working, hotdesking and innovation hubs provide exposure to other sources of knowledge.

• How emerging technology like VR/AR will enable remote teams to perform better.

• How internal hackathons enable creative thinking and new product designs with existing resources.
MEET DR. KATE RAYNES-GOLDIE

As game designer, technology analyst and trained ethnographer, Kate has been playfully preparing humans for the future since 2003.

Honoured as the ACS Digital Disruptors ICT Professional of the Year (2016), Kate’s spoken at top international industry and academic conferences, including South by Southwest, TEDxPerth as well at Stanford and Microsoft. She’s been featured on MTV, triple j, NPR and in ELLE magazine. She is also a tech columnist for the Business News (WA).

Kate’s worked or partnered with Landgate, Mozilla, Knowledge Society, the Toronto International Film Festival, The Office of the Privacy Commissioner of Canada, the CFC (Canadian Film Centre) Media Lab, and Health Canada.

She holds a PhD from Curtin University, where she is also a Adjunct Senior Research Fellow. She is also an Affiliate Member of Professional Speakers Australia.

Kate is a remarkably capable, inspiring and thoughtful person…There is no question that she is one of our best and brightest.
Scott Ludlam, Former Senator for Western Australia

Everything she says is really thought provoking and considered. She has a depth and breadth that really changes the game.
Michelle Sandford, Microsoft

Kate provided thoughtful insight and clear strategic thinking that provided enormous benefit to a room of researchers and practitioners. I would recommend Kate to as someone both qualified to talk to professionals in a clear, articulate and engaging way.
Mark Pesce, Futurist & Inventor of VRML (Virtual Reality Markup Language)

As seen on

TEDx  triplej  npr  CBC
FINANCIAL REVIEW  ELLE
SXSW  THE GLOBE AND MAIL  MTV
PAX AUS  20 X 20 IMAGES  20 SECONDS

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