

**KATE RAYNES-GOLDIE** (BA(hons), PhD)

**Award Winning Innovation + Disruptive Technology Specialist**



# THE FUTURE OF WORK

90 minute in house presentation

## The world of work is changing. Is your business ready to thrive?

- The personal computer, the mobile phone, and social media all changed the way we work. Virtual and augmented reality (VR/AR) are about to do it all over again.
- Research is now showing that diverse workforces perform better and are more innovative, though many organisations haven't even scratched the surface of actually making this happen
- By 2020, 40% of the US workforce will be freelancers, contractors or temporary employees.



We will uncover:

- How internal hackathons enable creative thinking and get new product design with existing resources.
- Why improving innovation through being diverse is crucial.
- How leveraging co-working, hotdesking and innovation hubs provide exposure to other sources of knowledge.
- How emerging technology like VR/AR will enable remote teams to perform better.

The best way to learn about the future is to try it. Hands on VR demos and workshops for small teams are also available as an add-on.



This workshop is designed to open your organisation's eyes to the fast approaching digital world that new generations of employees will come to expect, and thrive in.

Think of these 2 hours as the first step to future proofing your business. It's a kind of reality check that allows your team to explore the current state of play. Find out what you didn't even know about the upcoming digital transformation in relation to your business activity.

## GET IN TOUCH!

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# WHY DR. KATE RAYNES-GOLDIE

For the past 15 years, Kate has been advising on key tech issues and trends and crafting award-winning innovative projects.

Recently honoured as the ACS Digital Disruptors ICT Professional of the Year, Kate's spoken at top international industry and academic conferences, including South by Southwest, TEDxPerth as well at Stanford and Microsoft. She's been featured on MTV, triple j, NPR and in ELLE magazine. She is also a tech columnist for Business News (WA).

Kate's worked or partnered with Landgate, Mozilla, Knowledge Society, the Toronto International Film Festival, The Office of the Privacy Commissioner of Canada, the CFC (Canadian Film Centre) Media Lab, and Health Canada.

She holds a PhD from Curtin University, where she is also an Adjunct Research Fellow. She is also an Affiliate Member of Professional Speakers Australia.



Everything she says is really thought provoking and considered. She has a depth and breadth that really changes the game.

**Michelle Sandford, Microsoft**

Kate knows her subject matter. She knows how to craft stories that engage the crowd. Her passion and energy are infectious, and she is a delight to listen to.

**Karen Wellington, CoderDojo**

Kate approaches her talks with both integrity and passion. Being a facilitator, she understands that an effective speech is not simply talking about individual accomplishment - it is about giving the listeners ideas that they can adopt and make their own.

**Joel Miller, TEDxPerth**

As seen on

**TEDx**



**FINANCIAL REVIEW**

**ELLE**



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